



## Year 1 Curriculum Highlights

Ag Biz Masters is an FSA Certified interactive learning series designed specifically for young and beginning farmers. The two-year program takes a blended learning approach with on-demand, eLearning modules and three live webinar connection check-ins. For each online module, you should budget one to two hours to watch the module and complete the associated activities. Module exams will allow you to personally assess your comprehension and understanding of the materials presented. Your class runs from January through April 2025.

### Steps for Success!

Year 1 Course Overview	Date	Checklist
Registration Confirmation & Course Preparation	January 1-January 10, 2025	✓
<b>Participant Welcome Email</b>	January 15, 2025	
<b>Live Course WEBINAR Kick-off</b> Future-Proofing Your Business with Dr. Kohl, Q&A, and Ag Biz Alumni Spotlight	January 27, 2025 from 12:00-1:30pm Click <a href="#">here</a> to join.	
Receive FCU Login and Registration Email Invite *This email will come directly from Farm Credit University.  <b>Homework:</b> Login and set-up password on your own. Email <a href="mailto:JRohrer@HorizonFC.com">JRohrer@HorizonFC.com</a> and let her know that you have successfully logged into FCU.	January 27, 2025	
<b>Finish January Live Kick-off Course Survey</b>	Click <a href="#">here</a> to complete the survey.	
Complete FCU Module 1: Megatrends of Agriculture		
Record FCU Module 1 Exam		
Complete FCU Module 2: Strategic Business Planning		
Record FCU Module 2 Exam		
<b>Participant Course Check-in Email</b>  <b>Homework:</b> Watch pre-recorded SWOT Analysis Case Study and introduction to Strategic Planning & Mission Statements videos, prior to February 13, 2025 Live Course Check-in.	February 6, 2025	
<b>Live Course WEBINAR Check-in</b> featuring, Smart Goals, SWOT Analysis Discussion and Ag Biz Alumni Spotlight	February 13, 2025 from 12:00-1:30pm Click <a href="#">here</a> to join.	
<b>Finish Live February Course Check-in Survey</b>	Click <a href="#">here</a> to complete the survey.	



Complete FCU Module 3: Borrower-Lender Relationships: Side by Side		
Record FCU Module 3 Exam		
Complete FCU Module 4: The Balance Sheet		
Record FCU Module 4 Exam		
<b>Participant Course Check-in Email</b>  <b>Homework:</b> Watch pre-recorded How to Build a Balance Sheet Case Study video prior to March 12, 2025 Live Course Check-in.	March 5, 2025	
<b>Complete FCU Module 5: Cash and Accrual Income Statements</b>		
Record FCU Module 5 Exam		
<b>Live Course WEBINAR Check-in</b> to review How to Build a Balance Sheet Case Study and Ag Biz Alumni Spotlight	March 12, 2025 from 12:00-1:30pm Click <a href="#">here</a> to join.	
Module and Course Completion Deadline	April 15, 2025	
<b>Finish Live March Course Check-in Survey</b>	Click <a href="#">here</a> to complete the survey.	
Grading Period	April 15-May 31, 2025	
Reimbursement and FSA Letters of Completion Issues to Completed Participants.	June 1, 2025	