



Welcome Ag Biz Masters Year 1 Participant(s)!

Ag Biz Masters is an FSA Certified interactive learning series designed specifically for young and beginning farmers. The two-year program takes a blended learning approach with on-demand, eLearning modules and three live webinars. Your class runs from January through April 2025. **You are registered for Year 1.**

Horizon Farm Credit will serve as your host for the course. The online modules of Ag Biz Masters are offered by Farm Credit University's Ag Biz Planner. Participants will be assigned five modules in Farm Credit University. The modules are built upon the experience and expertise of Dr. David Kohl, an agricultural finance and management expert, and other academic and industry specialists.

In addition to your online modules, Horizon Farm Credit will connect with you on case studies and application exercises through three live webinar connection points throughout the course. This will allow you to link module concepts, network with graduates of the course and help foster ideas for your own business. Please mark your calendars for live webinars:

- January 27, 2025 from 12:00-1:30pm
- February 13, 2025 from 12:00-1:30pm
- March 12, 2025 from 12:00-1:30pm

If you are unable to attend a live session, they will be recorded and sent to you via email following the completion of the session.

All **Live Session Materials** will also be posted on <https://www.horizonfc.com/agbiz-masters-year-one>
Password: Year1

The course is designed for individuals and families with initiative and a passion for learning to enhance their business and personal lives.

For questions or concerns about Ag Biz Masters, please contact Johanna Rohrer, Member Education & YBS Program Manager at JRohrer@horizonfc.com or 717.740.1561.

We look forward to working with you in Ag Biz Masters!

A handwritten signature in cursive script that reads "Johanna Rohrer".

Johanna Rohrer
Horizon Farm Credit, Member Education and YBS Program Manager