

LIVE February Year 1 Check-in

Thursday, February 13, 2025

12:00 p.m.

Welcome and Check-in with Johanna Rohrer

12:05 p.m.

SWOT Exercise Review with Winifred McGee

Participants come prepared with pre-reading homework from the SWOT Case Study. Be prepared to participate as a group in the exercise discussion. Winifred will review key pieces of the case study and then begin discussion within the exercise. Why should you do a SWOT Analysis?

Break

12:35 p.m.

Importance of Strategic Planning and Mission Statements Discussion with Maureen O'Shea Fitzgerald

Maureen will review the importance of strategic planning with participants and introduce the concepts of mission and vision statements. Vision and Mission Statement Exercise homework will be assigned.

Goal Setting for Success – SMART Goals & Action Plans with Maureen O'Shea Fitzgerald

Maureen will provide participants with an overview of SMART goals and action plans. She will introduce the exercise and expectations for their homework. Participants should complete homework prior to the next webinar class in March.

Break

1:05 p.m.

Alumni Spotlight – Ellie Grossnickle

There will be an opportunity for participants to ask questions.

1:25 p.m.

Wrap Up and Next Steps

Answer any remaining questions from participants and wrap-up. Please feel free to share any closing remarks on the topics discussed throughout the meeting.

1:30 p.m.

Conclude

Join from the meeting link

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Meeting number (access code): 2343 364 1753

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